



## **Free On-Line Prospect Research Tools**

### Phone Directories

#### **anywho.com**

Can be used for reverse look up. If you have the phone number of a business, it can tell you the name and address of that business, etc.

#### **AT&T Directories (<http://www.att.com/directory/index.html>)**

AT&T's phone directory has search tools for people, businesses, reverse lookup (by phone, not address), and toll free numbers.

### Newspapers

#### **bizjournals.com**

American City Business Journals is the nation's largest publisher of metropolitan business newspapers, serving 40 of the country's most vibrant markets. Do full text searches in any of the journals, or all at once.

#### **newslink.org**

Provides links to nearly 5,000 newspapers by state.

## Political Donations

### **Open Secrets ([www.opensecrets.org](http://www.opensecrets.org))**

The Center for Responsive Politics (OpenSecrets.org) is a non-partisan, non-profit research group based in Washington, D.C. that tracks money in politics, and its effect on elections and public policy.

## Foundations

### **guidestar.org**

They provide basic information on 600,000 charities and non-profits.

## Business Information

### **Companies Online (<http://www.infospace.com/bizweb.htm>)**

Company web pages

### **EDGAR-Online ([www.freeedgar.com](http://www.freeedgar.com))**

This service has the best indexing for searching for people in the SEC data.

### **careers.wsj.com**

Gives the annual average salary base...and sometimes bonuses...of people in more than 30 professions.

## Real Estate

### **Zillow.com**

Find all homes that sold in a particular neighborhood. Greatly expanded coverage.

## Miscellaneous Biographical Information

### **AMA Physician Select ([www.ama-assn.org](http://www.ama-assn.org))**

Physician Select is compiled and published by the American Medical Association as a reference source of demographic and professional information on individual physicians in the United States. Once on the home page click on “doctor finder”.

### **Martindale-Hubbell ([www.martindale.com](http://www.martindale.com))**

Attorney directory. An excellent source of biographical information.

### **Social Security Death Index**

(<http://www.ancestry.com/search/db.aspx?dbid=3693>)

Ancestry.com's database containing information provided by the Social Security Administration. Good for looking up obituaries.

## General Search Engines

**google.com**

**yahoo.com**

**dogpile.com**

**isleuth.com**

**altavista.com**

**excite.com**